



APPETIZERS

DRA Board of Director Meetings (Quarterly 2010)

- Value \$1,500

The two-hour Board meetings are the planning sessions for the 25-member Board which provides a unique opportunity to promote your company to the DRA's most powerful members.

Recognition includes: Company logo on all Board packets and binders; Company advertisement inside Board packets and binders; Opportunity to formally address the Board at one-meeting.

DRA/PAC Political Fundraisers (June/September 2010)

- Value \$1,500

These fundraisers are hosted bi-annually to raise money and awareness for the Delaware Restaurant Association's Political Action Committee. These unique receptions are held in both Sussex and New Castle Counties.

Recognition includes: Company logo on all invitations and signage; 2 complimentary tickets.

Delaware Foodservice Today Advertising (4 Issues 2009-2010)

- Value \$2,500

Promote your company's products and services to over 250 members in the DRA's member-only publication.

Recognition includes: Company 8-1/2 x 11 inch flyer in each issue.

ENTREES

2009 8th Annual Cornerstone Awards (Nov. 2009)

- Value \$5,000

A must-attend industry event honoring Delaware's Restaurateur of the Year, Allied Member of the Year and the prestigious Cornerstone Award. Over 300 industry members attend this highly publicized event. Proceeds benefit the DRA Scholarship Fund.

Recognition includes: Company logo on invitation; company logo on event signage and program; Company logo on all press releases; Formal recognition; 4 complimentary tickets.

DRA Annual Golf Tournament (May, 2010)

- Value \$3,000

The DRA Golf Tournament is an annual fundraiser to benefit the association's programs and legislative efforts. This year's event will be held at Deer Field Country Club.

Sponsorship recognition includes: Company name and logo on brochure and invitation; Complimentary tee sign; Complimentary golf foursome; Prominent signage at golf tournament; Company logo on scorecard.

Annual Taste of Delaware Legislative Reception (May 2010) Value \$2,500

Join over 150 tourism-industry members and legislators at the 8th Annual Taste of Delaware. This annual Dover event is a powerful networking opportunity for all attendees.

Sponsorship recognition includes: Company logo on invitation and event signage; 4 Complimentary tickets.

DESSERTS

DRA Annual Box Lunch Day (March 2010)

- Value 1,500

DRA members provide a Complimentary lunch to every member of DE's General Assembly and staff in Dover. Display your logo prominently in front of these prestigious members.

Sponsorship recognition includes: Company logo on Insulated lunch bags; Recognition in Delaware Foodservice Today Newsletter.

DRA E-News

- Value \$2,500

This monthly electronic newsletter updates all members on current events and legislative action issues.

Sponsorship includes: Company logo on home page.

LEVELS OF SPONSORSHIP

PLATINUM \$15,000

-All appetizers, entrees and desserts
*BEST VALUE

GOLD \$10,000

-Combination of any 2 appetizers, 1 entrée and 1 dessert *OR*, 3 entrees

SILVER \$5,000

-Combination of any 1 appetizer, 1 entrée and 1 dessert

**Platinum and Silver sponsors may pay Quarterly.