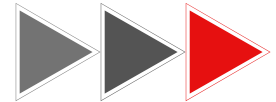




RESTAURANT INDUSTRY

2023 DRA FAST



FORWARD EDUCATIONAL SYMPOSIUM

TUESDAY, FEBRUARY 7TH, 2023 @ THE CHRISTIANA HILTON

ORGANIZATIONAL SUMMARY

The Delaware Restaurant Association (DRA) is the only trade association dedicated to the success, education and advocacy for Delaware vibrant restaurant community. Delaware's 2,000 restaurants employ almost 50,000 people and support the state's economy with over \$2 billion in annual sales. The DRA and its philanthropic arm, The DRA Educational Foundation (DRAEF), both play vital roles in state policy, legislation and education reform. The strength of our organizational lies in the close relationships the DRA has built between its executive management team, our diverse membership, and our surrounding communities. ***Each DRA/DRAEF event is unique, well-attended and an awesome collaboration between industry entrepreneurs (DRA Members) and suppliers (DRA Allied Members)!***

EVENT SUMMARY

The annual DRA 'Fast Forward' educational symposium supplies our restaurant members with vital operating information, updates on regulations/coming legislation, and tools for success in a competitive business market. Nearly 200 members of the local restaurant industry will gather, connect with Allied DRA Members (service providers) and learn from interactive sessions with industry leaders and expert speakers about topics ranging from small business legislation, healthcare, labor laws, industry training and new/upcoming DRA projects. Part annual member meeting, part educational symposium, always industry-focused and knowledge-sharing!

RETURNING VENUE – CHRISTIANA/WILMINGTON HILTON

The industry 'Fast Forward' event will resume for its 4th year at the Christiana/Wilmington Hilton, with more space for breakouts, convenient access to Rt. 95 and hotel accommodations for those wishing to spend the night before/after the conference.

NEW BREAKOUT SESSIONS

Sessions will include industry leaders and top labor experts on emerging issues & incoming trends facing restaurateurs heading into a new year such as ***NEW training opportunities, mental health & wellness, industry culture shifts, labor law updates*** and more!!

NEW PROSTART EDUCATOR CONNECTION

The restaurant industry is all about CONNECTION... This year we are excited to bring in 25 of our high school culinary's ProStart program educators to network with restaurateur & allied members, to introduce & bring back opportunities to the future of hospitality.



RESTAURANT INDUSTRY

2023 DRA FAST



FORWARD SPONSORSHIP OPPORTUNITIES

The **DRA 'Fast Forward' Restaurant Industry Educational Symposium** is a great opportunity to demonstrate your commitment and support of our industry. Event sponsorship will put you directly in front of restaurant owners & managers who are often the sole decision makers in their businesses. A prime opportunity to **market your brand on-site and in event program advertising, promote new products & services DIRECTLY to your target audience, and gain networking opportunities with the industry's most influential leaders.** We respectfully request your consideration of event sponsorship at the level that best suits the needs of your business. We'll happily discuss customized sponsorship levels, but offer the following levels for consideration:

\$5,000 TITLE SPONSORSHIP

- Event Headliner / company name & logo as presenting sponsor
- Company name & logo on all invitations, programs, signage & press/media/social promos
- Introduction as exclusive sponsor of one break-out session presentation for attendees
- Includes Exhibitor display table in main function space (*2 table workers comped*)
- Full page advertisement in event program
- **5 complimentary** attendee tickets
- Attendee list with contact information provided

\$2,500 SESSION SPONSORSHIP

- Company name & logo on all event signage & promotional materials
- Sponsor designation & company introduction at lunch session or post-event Happy Hour
- Includes Exhibitor display table in main function space (*2 table workers comped*)
- Half page advertisement in event program
- 4 complimentary attendee tickets
- Attendee list with contact information provided

\$1,000 INDUSTRY AMBASSADOR

- Company name & logo on all event signage & promotional materials
- Includes Exhibitor table display in main function space (*2 table workers comped*)
- Half page advertisement in event program
- 2 complimentary attendee tickets
- Attendee list with contact information provided

ADVERTISING OPPORTUNITIES

- **\$500:** 1/2 page advertisement in event program
- **\$250:** 1/4 page advertisement in event program

INTERESTED IN FAST FORWARD SPONSORSHIP OPPORTUNITIES?

Please e-mail Alexa Liguori at alexa@delawarerestaurant.org for more information or fill out the form below!

SPONSOR LEVEL (choose one):

- \$5,000 Title Sponsorship**
- \$2,500 Session Sponsorship**
- \$1,000 Industry Ambassador Sponsorship**
- \$500 1/2 Page Advertisement** in Event Program
- \$250 1/4 Page Advertisement** in Event Program

Full color ads, pdf files preferred (4" h x 5.25" w) must be received by the DRA by **Friday, January 27th** for inclusion in the event program.

SPONSOR/EXHIBITOR INFORMATION:

Company Name: _____

Contact Person: _____

Email Address: _____

Address: _____

City/State: _____ **Zip:** _____

Phone: _____ **Special Requests (Electric, etc.):** _____

PAYMENT

Full payment must be enclosed with this form and sent in **prior to Friday, January 27th, 2023** to guarantee your reserved spot. Exhibitor/Sponsor agrees that acceptance of this application constitutes a contract between the aforementioned parties and the DRA, contingent upon available space.

- **Online payments can be made using our secure link through Atlas.**

[Please click here to pay sponsorship online.](#)

- For payment by check, please return this form along with payment.

Make checks payable to : The Delaware Restaurant Association

Mail to: PO Box 8004, Newark, DE 19714

- For payment by credit card, please complete the information below:

Charge to: **AMEX, Master Card, Visa (circle one)**

Cardholder's Name: _____

Card Number: _____

Card's Billing Address: _____

City: _____ Zip: _____ Expiration Date: _____

Please contact the DRA at (302) 738-2545 or email alexa@delawareresaurant.org with any additional questions.