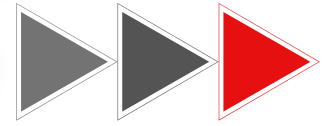




# 2025 RESTAURANT INDUSTRY FAST FORWARD EDUCATIONAL SYMPOSIUM



TUESDAY, FEBRUARY 4TH, 2025 @ THE CHRISTIANA HILTON

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## **ORGANIZATIONAL SUMMARY**

The Delaware Restaurant Association (DRA) is the only trade association dedicated to the success, education and advocacy for Delaware vibrant restaurant community. Delaware's 2,000+ restaurants employ more than 53,000 Delawareans and support the state's economy with over \$3.3 billion in annual sales. The DRA and its philanthropic arm, The Delaware Restaurant Foundation (DRF), both play vital roles in policy, education and workforce development. The strength of our organization lies in the close relationships the DRA has built between its executive management team, our diverse membership, and our surrounding communities. ***Each DRA/DRF event is unique, well-attended and an awesome collaboration between industry entrepreneurs (DRA Members) and suppliers (DRA Allied Members)!***

## **EVENT SUMMARY**

The annual DRA 'Fast Forward' educational symposium supplies our restaurant members with vital operating information, updates on regulations/coming legislation, and tools for success in a competitive business market. Nearly 200 members of the local restaurant industry will gather, connect with Allied DRA Members (service providers) and learn from interactive sessions with industry leaders and expert speakers about topics ranging from small business legislation, healthcare, labor laws, industry training and new/upcoming DRA projects. Part annual member meeting, part trade show, & always industry-focused and full of knowledge-sharing, this is a can't miss event for our members to kick off the new year!

## **SAME GREAT VENUE – CHRISTIANA/WILMINGTON HILTON**

The Christiana/Wilmington Hilton will again set the stage for the 2025 DRA 'Fast Forward' Educational Symposium, with more space for breakouts, convenient access to Rt. 95 and hotel accommodations for those wishing to spend the night before/after the conference.

## **NEW BREAKOUT SESSIONS**

Sessions will include industry leaders and top labor experts on emerging issues & incoming trends facing restaurateurs heading into a new year such as ***NEW leadership training & Expert Exchange Group opportunities, tech & AI Trends, Paid Family Leave and policy/regulation updates, plus hear from incoming state legislators*** and more!!

## **WE'RE BRINGING IT BACK - BLOODY MARY & MIMOSA BAR!**

What better way to start a day of learning than with a festive morning kick-starter in hand? Please relax and enjoy being among your peers as you take on a day full of education, inspiration, and tips for successful business operations!



# 2025 RESTAURANT INDUSTRY FAST FORWARD SPONSORSHIP OPPORTUNITIES

The DRA's Restaurant Industry 'Fast Forward' Educational Symposium is a great opportunity to demonstrate your commitment and support of our industry. Event sponsorship will put you directly in front of restaurant owners & managers who are often the sole decision makers in their businesses. A prime opportunity to **market your brand on-site and in event program advertising, promote new products & services DIRECTLY to your target audience, and gain networking opportunities with the industry's most influential leaders.**

*We respectfully request your consideration of event sponsorship at the level that best suits the needs of your business. We'll happily discuss customized sponsorship levels, but offer the following levels for consideration:*

## \$5,000 TITLE SPONSORSHIP

- **Event Headliner / company name & logo as presenting sponsor**
- Company name & logo on all invitations, programs, signage & press/media/social promos
- **Opportunity to lead a conference session**
- Includes Exhibitor display table in main function space (*2 table workers comped*)
- Full page advertisement in event program
- **5 complimentary** attendee tickets
- Attendee list with contact information provided

## \$2,500 SESSION SPONSORSHIP

- Company name & logo on all event signage & promotional materials
- **Exclusive breakout session sponsor**
- Includes Exhibitor display table in main function space (*2 table workers comped*)
- Half page advertisement in event program
- 4 complimentary attendee tickets
- Attendee list with contact information provided

## \$1,500 INDUSTRY AMBASSADOR

- Company name & logo on all event signage & promotional materials
- Includes Exhibitor table display in main function space (*2 table workers comped*)
- Half page advertisement in event program
- 2 complimentary attendee tickets
- Attendee list with contact information provided

## ADVERTISING OPPORTUNITIES

- **\$500:** 1/2 page advertisement in event program
- **\$250:** 1/4 page advertisement in event program

### **INTERESTED IN FAST FORWARD SPONSORSHIP OPPORTUNITIES?**

Please e-mail Rae Whichard at [rae@delawarerestaurant.org](mailto:rae@delawarerestaurant.org),  
or [click here](#) to confirm/pay sponsorship online.